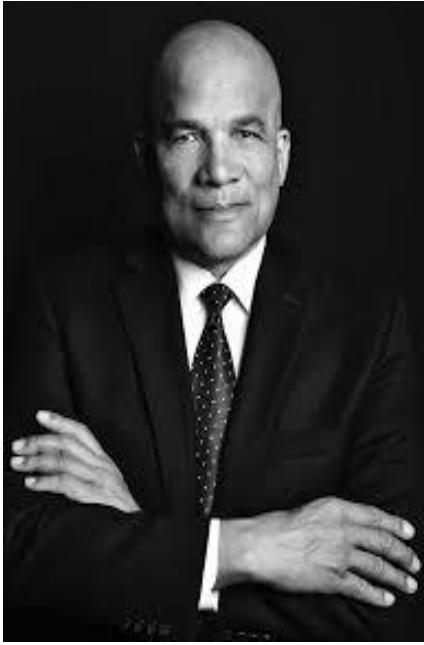


MY BUSINESS – MY STRATEGIES



A BUSINESS SIMULATION GAME TO LEARN ABOUT THE BUILDING BLOCKS OF BUSINESS PLAN, ESTABLISH, AND RUN YOUR BUSINESS PROFITABLY ON A VIRTUAL PLATFORM

YOU GET THE CHANCE TO DEVELOP A HOLISTIC UNDERSTANDING OF BASIC BUSINESS PRINCIPLES FROM THE VERY BEGINNING IN AN ENGAGING LEARNING EXPERIENCE

Highlights Of The Business Game

- Get to know how to develop a business idea to be a concrete business plan.
- Understand various parameters needed to prepare a “PROJECT COSTING” statement.
- Understand what is “MEANS OF FINANCE,” and the inter-relationships between debt and equity to successfully establish and profitably run your business; be it a small “Data Center,” or an “Ice-Cream Parlor,” or a “Manufacturing Establishment.”
- Know how marketing integrates with production, and the business costs impact profitability.
- Know where to seek financial assistance, and get information on various legal formalities that need to be complied with to establish and run a business enterprise.
- Understand business in its entirety at three levels (**A One Day 8 Hour Program**):-
 1. Level I – Introduces you to basic building blocks of business. Learn to understand common business terminologies, business parameters and their inter-relationships that form the foundation of business.
 2. Level II – Get exposed to formulating business strategies, inventory management, cost management, supply-chain management, just-in-time concept, product innovation, preparation of trial-balance, profit & loss statement, and balance sheet.
 3. Level III – Learn advanced financial management concepts, analysis of financial statements, financial ratios and interpretation, and to manage business using TALLY, an ERP solution software.
- **To Enroll?** [CLICK HERE](#), or email your application to the registrar@rimsr.in

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