

## **MBA/ CERTIFICATE PROGRAMS – COURSE WORK**

### **THE FOLLOWING ARE THE CONCENTRATION COURSES:-**

I

### **BASIC CERTIFICATE PROGRAMS – 06 WEEK FOUNDATION PROGRAM**

#### **BASIC CERTIFICATE PROGRAM IN HEALTH CARE MANAGEMENT**

<b>COURSES</b>	<b>NUMBER</b>
<b>Essentials of Healthcare Administration, Planning &amp; Designing of Healthcare Facilities</b>	<b>HCCC-01</b>
<b>Hospital Operation &amp; IT in Hospitals</b>	<b>HCCC-02</b>
<b>Logistics &amp; Quality Management in Healthcare</b>	<b>HCCC-03</b>
<b>HR in Hospitals</b>	<b>HCCC-04</b>
<b>Legal Aspects of Healthcare &amp; Health Insurance</b>	<b>HCCC-05</b>

#### **BASIC CERTIFICATE PROGRAM IN PROJECT MANAGEMENT**

<b>COURSES</b>	<b>NUMBER</b>
<b>Project Initiation</b>	<b>DPMCC-01</b>
<b>Project Planning</b>	<b>DPMCC-02</b>
<b>Project Execution</b>	<b>DPMCC-03</b>
<b>Project Closure</b>	<b>DPMCC-04</b>
<b>Project Practicum</b>	<b>DPMCC-05</b>

#### **BASIC CERTIFICATE PROGRAM IN BUSINESS FINANCE**

<b>COURSES</b>	<b>NUMBER</b>
<b>Introduction to Accounting, Accounting Concepts, &amp; Accounting Books</b>	<b>DBFCC-01</b>
<b>Reconciliation Statements, Trial Balance, Depreciation, Provision, &amp; Reserves</b>	<b>DBFCC-02</b>
<b>Inventory Valuation, &amp; Final Accounts</b>	<b>DBFCC-03</b>
<b>Features of Company Accounts &amp; Finalization</b>	<b>DBFCC-04</b>
<b>Analysis of Financial Statements</b>	<b>DBFCC-05</b>

**BASIC CERTIFICATE PROGRAM IN PROJECT PROCUREMENT & LOGISTICS**

<b>COURSES</b>	<b>NUMBER</b>
<b>Project Purchasing &amp; Materials Management</b>	<b>DSCCC-01</b>
<b>Logistics and Green Supply Chain</b>	<b>DSCCC-02</b>
<b>ERP &amp; Web Based Supply Chain Management</b>	<b>DSCCC-03</b>
<b>Project Stores &amp; Inventory Management</b>	<b>DSCCC-04</b>
<b>Legal aspects in Supply Chain Management</b>	<b>DSCCC-05</b>

**II****ADVANCED CERTIFICATE PROGRAMS – 12 WEEK PROGRAM****ADVANCED CERTIFICATE PROGRAM IN PROJECT MANAGEMENT**

<b>COURSES</b>	<b>NUMBER</b>
<b>Program Characteristics, Types, Identification, Formulation, &amp; Implementation</b>	<b>PROCC-01</b>
<b>Program Appraisal, Cost Estimation, Financial Appraisal, &amp; Program Financing</b>	<b>PROCC-02</b>
<b>Program Planning and Scheduling, &amp; Cost Control</b>	<b>PROCC-03</b>
<b>Program Organization, Contracts, Evaluation, &amp; Options in Projects</b>	<b>PROCC-04</b>
<b>Program Risk Analysis, Time Value of Money, &amp; Computer Aided Program Management</b>	<b>PROCC-05</b>

**ADVANCED CERTIFICATE PROGRAM IN BUSINESS FINANCE**

<b>COURSES</b>	<b>NUMBER</b>
<b>Accounting Framework</b>	<b>BFCC-01</b>
<b>Understanding Financial Statements</b>	<b>BFCC-02</b>
<b>Cost Management</b>	<b>BFCC-03</b>
<b>Financial and Investment Analysis</b>	<b>BFCC-04</b>
<b>Financial Decisions</b>	<b>BFCC-05</b>

**ADVANCED CERTIFICATE PROGRAM IN INTERNATIONAL BUSINESS**

<b>COURSES</b>	<b>NUMBER</b>
<b>Fundamentals of International Economics</b>	<b>IBCC-01</b>
<b>International Marketing, Global Supply-Chain Management, &amp; Outsourcing</b>	<b>IBCC-02</b>
<b>International Business Environment, &amp; Export Management</b>	<b>IBCC-03</b>
<b>International Finance &amp; E-Commerce</b>	<b>IBCC-04</b>
<b>International Trade Laws, Enforcement of Contracts, &amp; Dispute Resolution</b>	<b>IBCC-05</b>

**ADVANCED CERTIFICATE PROGRAM IN PROJECT PROCUREMENT (SUPPLY-CHAIN) MANAGEMENT**

<b>COURSES</b>	<b>NUMBER</b>
<b>Building a Strategic Framework to Analyze Supply-Chains</b>	<b>SCCC-01</b>
<b>Designing The Project Supply-Chain Network</b>	<b>SCCC-02</b>
<b>Planning Demand and Supply in a Project Supply-Chain</b>	<b>SCCC-03</b>
<b>Planning &amp; Managing Inventories in a Supply-Chain</b>	<b>SCCC-04</b>
<b>Designing &amp; Planning Transportation Networks</b>	<b>SCCC-05</b>
<b>Managing Cross-Functional Drivers in a Supply-Chain</b>	<b>SCCC-06</b>

**ADVANCED CERTIFICATE PROGRAM IN HEALTH-CARE MANAGEMENT**

<b>COURSES</b>	<b>NUMBER</b>
<b>Health-Care Facility Planning: Past, Present, and Future</b>	<b>ACHCM-001</b>
<b>Planning, Design, and Development of a Modern Hospital</b>	<b>ACHCM-002</b>
<b>Administration, Financial Management, HRM, &amp; Patient Relations in Hospitals</b>	<b>ACHCM-003</b>
<b>Operations Research, TQM, CAD, &amp; SC Management Systems</b>	<b>ACHCM-004</b>
<b>Ethics, and Legal Aspects of Health Care Management</b>	<b>ACHCM-005</b>
<b>MIS, Accreditation, and Waste Management</b>	<b>ACHCM-006</b>

### III

## **EXPERT CERTIFICATE PROGRAMS – 26 WEEK INTENSIVE PROGRAM**

### EXPERT CERTIFICATE PROGRAM IN PROJECT MANAGEMENT

<b>COURSES</b>	<b>NUMBER</b>
Principles of Project Management	CC - 501
Project Leadership	CC - 502
Project Best Practices I	CC - 503
Project Best Practices II	CC - 504
Project Practicum	CC - 505
Project Work, Assignments. Case Studies and Field Visits	

### EXPERT CERTIFICATE PROGRAM IN PRODUCTION & OPERATIONS MANAGEMENT

<b>COURSES</b>	<b>NUMBER</b>
Nature & Context of Production & Operations Management	CC - 301
Product Design & Process Selection	CC - 302
Design of Facilities & Jobs	CC - 303
Managing the Supply Chain	CC - 304
Revising the System	CC - 305
Project Work, Assignments. Case Studies and Field Visits	

**IV****MASTER OF BUSINESS ADMINISTRATION (MBA) – 52 WEEK INTENSIVE PROGRAM****MBA – SPECIALIZATION IN MARKETING MANAGEMENT**

<b>COURSES</b>	<b>NUMBER</b>
<b>Consumer Behavior</b>	<b>CCMBA610</b>
<b>Retail Management</b>	<b>CCMBA611</b>
<b>Marketing Research</b>	<b>CCMBA622</b>
<b>Service Marketing</b>	<b>CCMBA623</b>
<b>Supply Chain Management</b>	<b>CCMBA624</b>
<b>Research Methodology</b>	<b>CCMBA532</b>
<b>Project Work/ Assignments/ Case Studies/ Field Visits, followed by Research Study &amp; Submission of Thesis</b>	

**MBA-SPECIALIZATION IN HUMAN RESOURCE MANAGEMENT**

<b>COURSES</b>	<b>NUMBER</b>
<b>Industrial Relations &amp; Legislations</b>	<b>CCMBA101</b>
<b>Recruitment &amp; Selection</b>	<b>CCMBA102</b>
<b>Learning &amp; Development</b>	<b>CCMBA103</b>
<b>Knowledge Management</b>	<b>CCMBA104</b>
<b>Conflict &amp; Negotiation Management</b>	<b>CCMBA105</b>
<b>Research Methodology</b>	<b>CCMBA532</b>
<b>Project Work/ Assignments/ Case Studies/ Field Visits, followed by Research Study &amp; Submission of Thesis</b>	

**MBA-SPECIALIZATION IN INFORMATION TECHNOLOGY MANAGEMENT**

<b>COURSES</b>	<b>NUMBER</b>
<b>Information Technologies: Concepts, Types, and IT Support</b>	<b>CCMBA101</b>
<b>Managing Data – Networks and Collaboration as Business Solutions</b>	<b>CCMBA102</b>
<b>E-Business - E-Commerce – Mobile Commerce – Social Networks</b>	<b>CCMBA103</b>
<b>Transaction Processing – Enterprise Systems-Information Systems</b>	<b>CCMBA104</b>
<b>IT Strategy &amp; Planning-Business Intelligence-Managing IT Projects</b>	<b>CCMBA105</b>
<b>Research Methodology</b>	<b>CCMBA532</b>
<b>Project Work/ Assignments/ Case Studies/ Field Visits, followed by Research Study &amp; Submission of Thesis</b>	

**MBA-SPECIALIZATION IN FINANCIAL MANAGEMENT**

<b>COURSES</b>	<b>NUMBER</b>
<b>Principles &amp; Practice of Banking</b>	<b>CCMBA701</b>
<b>Cost Management</b>	<b>CCMBA702</b>
<b>Advanced Financial Management</b>	<b>CCMBA703</b>
<b>Investment Management</b>	<b>CCMBA704</b>
<b>Strategic Credit Management</b>	<b>CCMBA705</b>
<b>Research Methodology</b>	<b>CCMBA532</b>
<b>Project Work/ Assignments/ Case Studies/ Field Visits, followed by Research Study &amp; Submission of Thesis</b>	

**THE FOLLOWING ARE THE FOUNDATION COURSES THAT ARE COMMON TO ALL THE PROGRAMS:**

<b>FOUNDATION COURSES (COMMON TO ALL THE PROGRAMS)</b>	<b>NUMBER</b>
<b>Principles of Management</b>	<b>BPFC05</b>
<b>Basics of Micro Economics</b>	<b>BPFC06</b>
<b>Introduction to Human Resource Management</b>	<b>BPFC07</b>
<b>Fundamentals of Marketing and Sales Management</b>	<b>BPFC08</b>
<b>Basics of Accountancy and Finance</b>	<b>BPFC09</b>
<b>Project Work, Assignments, Case Studies, and Field Visits</b>	