

MAKING INDIA A PROWESS OF SMART CITIES- STRATEGIES, INITIATIVES, & APPROACHES A NATIONAL SEMINAR

January 2015
At IISc Conference, Bangalore

A smart city is one where investments in human/ social capital, and traditional (transport)/ modern (ICT) communication infrastructure fuel sustainable economic development and a high quality of life, with a wise management of natural resources, through participatory action and engagement – essentially meaning efficiency based on intelligent management and integrated ICTs, and active citizen participation. Smart cities can be identified (and ranked) along six main axes or dimensions - regional competitiveness, transport and ICT economics, natural resources, human and social capital, quality of life, and participation of citizens in the governance of cities.



While on the flip side developed countries, like the USA, Canada, and the EU nations have achieved urban growth the smart way, on the flop side extensive use of ICT is increasing the divide between the developed and the developing nations. This calls for a careful debate and a follow-through action plan from the latter. While China has made amends and galloping towards smart city culture, India has just begun taking concrete action in this direction. However, the recent announcement of the Gol in identifying and developing Smart Cities is a welcome move.



Though, in India urbanization is fast paced with 590 million people expected to be living in cities by 2030, the quality of life in cities is getting eroded day by day. Pollution – air, water, noise, and visual – has been increasing at mind-boggling levels. Unmanageable pressure on accommodation, poor infrastructure, lack of basic amenities, absence of hygiene, safety and security issues need to be addressed on priority. A near total solution to these problems is to go “the smart way.”



The conference aims to address these issues to find sustainable, workable, and economical solutions to the challenges that have retarded our cities becoming “smart.” The purpose is to optimally use the available technology, customize it for Indian situation so that scalable and cost-effective solutions are found to achieve a networked society where everything is available to everybody.



Smart cities are not just smart in providing services but the very basics of planning, designing and construction should also conform to the standards.....

DELEGATE FEE:

INR 9,000/-

US \$ 300/-

SOUVENIR

FULL PAGE

INR 30,000/-

US \$ 600/-

HALF-PAGE

INR 15,000/-

US \$ 300/-

CHAIRMEN & MEMBERS OF PANEL DISCUSSIONS*:

- Mr. Kaushik Mukherjee, IAS, Chief Secretary, Government of Karnataka.
- Mrs. Vandita Sharma, IAS, Additional Chief Secretary, Infra-structure Development Department, Government of Karnataka.
- Prof. (Dr.) Suzanne M. Erickson, Dean, College of Business and Mass Communication, Brenau University, Gainesville, Georgia, USA
- Prof. (Dr.) S Sadagopan, Director, International Institute of Information Technology, Bangalore, and Chairman, Governing Council, RIMSR, Bangalore.
- Mr. Pradeep Singh Karola, IAS, Managing Director, BMRCL, Bangalore.
- Mr. Lakshminarayana, IAS, Commissioner, Bruhat Bangalore Mahanagara Palike, Bangalore.
- Mr. Sham Bhat. T, IAS, Commissioner, Bangalore Development Authority, Bangalore.

SPONSORSHIP

- PLATINUM INR 10 Lakhs (US\$ 20,000)
- GOLD INR 7.5 Lakhs (US\$ 15,000)
- SILVER INR 5.0 Lakhs (US\$ 10,000)
- BRONZE INR 2.5 Lakhs (US\$ 5,000)
- LUNCH INR 2.0 Lakhs (US\$ 4,000)
- DELEGATE KIT INR 2.0 Lakhs (US\$ 4,000)
- DINNER INR 5.0 Lakhs (US\$ 10,000)
- SESSIONS INR 2.0 Lakhs (US\$ 4,000)
- AWARDS INR 2.5 Lakhs (US\$ 5,000)

THEMES FOR DISCUSSION:

- INAUGURATION & INAUGURAL ADDRESS - BY SRI KAUSHIK MUKHERJEE, IAS.
- INNOVATIONS IN SMART GOVERNANCE.
- SKILL ENHANCEMENT AND SKILL EDUCATION SERVICES FOR SMART CITIES.
- SMART TRANSPORTATION AND TRAFFIC MANAGEMENT.
- SAFE AND GREEN SMART CITIES.
- ICT FOR SMART CITIES.
- SUPPLY – CHAIN MANAGEMENT STRATEGIES FOR SMART CITIES.
- INTEGRATED HEALTH CARE MANAGEMENT.
- REQUIREMENTS OF HOSPITALITY INDUSTRY.
- LAW & ORDER ENFORCEMENT IN SMART CITIES.

PAPERS/ CASE-STUDIES

Professionals, organizations, consultants, specialists, academicians, and others are encouraged to submit papers/ case-studies on the above themes. They will be evaluated by an expert jury, and the selected ones will be included in the souvenir. Interested persons / organizations should submit the papers/ case-studies to the Director, Rangnekar Institute of Management Studies and Research, Bangalore in the form of a soft copy and mail it to director@rimsr.in. For more details visit www.rimsr.in

ABOUT BRENAU UNIVERSITY AND RIMSR

Founded in 1878, Brenau University is one of the vibrant, popular, and well recognized Universities in the USA. It is accredited by SARC, ACBSP, and PMI. The University offers Baccalaureate, Masters, and Doctoral Degrees which are recognized by the University Grants Commission, Government of India, apart from other International Bodies.

Established in 2010, RIMSR, or 'The Rangnekar Institute of Management Studies and Research' is affiliated to Brenau University, Gainesville, Georgia, USA, for PG courses in Project Management & MBA. The Governing Council of RIMSR is headed by Prof. (Dr.) S.Sadagopan, Director, IIIT, Bangalore, and other professionals drawn both from the USA & India. For more information please visit www.rimsr.in

DETAILS FOR FUND TRANSFER

HDFC BANK, RT NAGAR, BANGALORE 560032; IFSC CODE – HDFC0000140; A/C # 01402090000071

SUPPORTED BY

