



EXPERT CERTIFICATE PROGRAM IN HEALTH CARE MANAGEMENT

Ideally Suited for Clinical Professionals, such as Physicians, General Surgeons, OBG Specialists, ENT Surgeons, Ophthalmologists, Dermatologists, Dentists, Pathologists, Physiotherapists, Speech Pathologists, Audiologists, Nursing Professionals And Students Pursuing Medical Programs.

- Provides Core-Competence in Establishing, and Successfully Running Health-Care Related Institutions, like Hospitals, Nursing Homes, Specialist Clinics, and Diagnostic Centers.
- A 10 Course Program, With 5 Core Management Courses to give Comprehensive Knowledge of Leadership and Management Principles, and 5 Specialization Courses in Health Care Management.
- Provides Domain Knowledge to Treat Patients with Curative, Preventive, Rehabilitative, and Palliative Care.
- Program Monitored, Regulated, and Certified by RIMSR.

A 24 week program (excluding 4 weeks of on-site training) tailor made to suit Indian environment with inputs from best run medical institutions, both in India and abroad. Courses include the following:

FOUNDATION COURSES:

- Principles of Management
- Basics of Micro Economics
- Human Resource Management
- Marketing and Sales Management
- Basics of Business Finance

SPECIALIZATION COURSES:

- Health-Care Facility Planning: Past, Present, & Future.
- Planning, Design, & Development of a Modern Hospital.
- Administration, Financial Management, HRM, & Patient Relations in Hospitals.
- Operations Research, TQM, CAD, & S-C Management Systems.
- Ethics, & Legal Aspects of Health Care Management.
- MIS, Accreditation, & Waste Management.

FOR ADMISSIONS
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PREPARING MANAGERS FOR SUCCESS IN A CHANGING WORLD